

## **CHAPTER6: GOALS**

### **1. Community Planning**

- Support broad-based community participation in HIV prevention planning.
- Identify priority HIV prevention needs (a set of priority target populations and interventions for each identified target population), with HIV-infected persons prioritized as the highest priority and uninfected, high-risk populations prioritized based on community needs.
- Ensure that HIV prevention resources target priorities set forth in the Comprehensive HIV Prevention Plan.

### **2. Counseling, Testing, Referral, and Partner Counseling and Referral Services**

- Provide individuals a convenient opportunity to learn their current HIV serostatus, and participate in counseling to help initiate and maintain behavior change to avoid infection, or if already infected, to prevent transmission to others.
- Implement and maintain a system to ensure clients who are HIV positive receive appropriate counseling and are entered and maintained in an appropriate system of care, including prevention services.

### **3. Partner Counseling and Referral Services (PCRS)**

- Provide confidential, voluntary, client-centered counseling and referral of sex and needle-sharing partners of HIV-infected persons.

### **4. Prevention for HIV Infected Persons**

- Increase opportunities for HIV infected persons and persons with negative or unknown serostratus at very high risk of infection to participate in programs designed to promote the adoption and maintenance of HIV risk-reduction behaviors.

### **5. Health Education/Risk Reduction (HE/RR)**

- Provide individual, group and community level HE/RR activities in accordance with prioritized target populations and interventions identified in the Comprehensive HIV Prevention Plan.
- Provide resources to minority and other community-based organizations to implement HE/RR activities.

### **6. Public Information**

- Provide a variety of public information activities to general audiences to dispel myths and address barriers to effective prevention programs, and to persons at increased risk for HIV and STDs to support efforts for personal risk reduction and assist in locating available prevention and care resources.

## **7. Perinatal Prevention**

- Provide prevention services to HIV infected women or high risk negative women who are likely to become pregnant to reduce the likelihood of transmission to their infant.

## **8. Quality Assurance**

- Develop and implement quality assurance procedures and training for staff providing prevention services including contracted organizations.
- Conduct periodic site visits and progress reviews to ensure the quality of HIV prevention programs.

## **9. Monitoring and Evaluation**

- Develop a comprehensive evaluation plan and conduct process and outcome evaluation according to guidelines and requirements established by CDC for HIV Prevention Programs.
- Conduct periodic site visits and progress reviews to monitor implementation of prevention programs.

## **9. Capacity-Building**

- Provide capacity-building assistance to HIV prevention service providers, and other prevention agencies/partners to:
  - (a) Strengthening organizational infrastructure, including financial management and compliance with grant regulations;
  - (b) Enhancing the design, implementation, and evaluation of HIV prevention interventions,
  - (c) Developing community infrastructure, and
  - (d) Strengthening HIV prevention community planning.
- Provide capacity-building assistance to staff of health department HIV prevention programs and staff, e.g., counseling and testing programs and PCRS.
- Provide capacity building assistance to CBOs to provide outreach testing, including the use of rapid tests.
- Increase the capacity of medical providers to provide routine HIV testing, including the use of rapid HIV tests.
- Provide capacity-building assistance to develop, pilot, and sustain prevention interventions for persons living with HIV/AIDS and other prioritized target populations.

## **10. Access to STD Diagnosis and Treatment:**

- Provide continued coordination and integration of HIV prevention and STD screening and treatment programs to reduce transmission of HIV and other STDs.